

FIXAFIB.COM WEBSITE

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I.

INFORMATION WE COLLECT. The information we collect about you includes:

A. Personally Identifiable Information ("PII"). Our Website and Service Providers

only collect PII with your consent. Collection of PII occurs if you register to obtain more information about healthcare services through the Website, subscribe to a newsletter, or affirmatively use other features on the Website. You may use our site anonymously, but that may prevent you from using certain

Website features or services. The PII we may collect includes:

- i. First name
- ii. Last name
- iii. Telephone number
- iv. Email address

B. Non-Personally Identifiable Information ("Non-PII"). Our Website and Service Providers may collect anonymous Non-PII from visitors. Non-PII cannot identify a specific individual unless combined with Personally Identifiable Information. Examples of Non-PII that may be collected by the Website or required to provide the Services, including:

- i. ZIP Code
- ii. Cookies. "Cookies" are short computer codes known as cookies, web beacons, and other technologies that collect Non-PII and are stored on your browser when you visit our Website or share Website content through a social media account. The following are examples of Non-PII third party service providers collect with cookies:

Browser type and operating system
Date and time of visit
Referring web page
Links that connected you to the site
IP address

- Mobile device ID
- Medical condition or symptoms

C. Information about you from other sources. We may collect personal information

about you on the Website and from other sources, including commercially available sources. All the information we collect about you may be combined to improve our Website and Services, provide advertising to users, and for other marketing efforts.

II.

NO COLLECTION OF PERSONAL HEALTH INFORMATION. The Website does not intend to and is not designed to collect any Personal Health Information, as defined by the Health Insurance Portability and Accountability Act of 1996 (HIPAA). If you decide to arrange medical treatment for any condition(s) with a physician and/or a hospital of your choosing, all communications will be exclusively between yourself and the physician and/or hospital. We do not collect Personal Health Information, and therefore will not

provide any such information to providers.

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We may use your PII within Adrien Hybrid Solutions, LLC, and with our affiliates, for the reasons described in this Notice. We may use the information to:

- Contact you;
- Fulfill your requests for products, services, and information;
- Improve marketing and sales efforts.

Visitors who request information via the Website consent to be contacted by a representative from a hospital by telephone or electronic communications and may, among other things, verify your self-reported interest in services or speaking with a physician. **BY PROVIDING THE WEBSITE WITH PERSONALLY IDENTIFIABLE INFORMATION, YOU CONSENT TO BEING CONTACTED BY A HOSPITAL REPRESENTATIVE.**

When you sign up for one or more of our newsletters, you may receive email communication from FixAFib. We may contact you, email you, or engage you in other mediums that relates to your use of the Website. If you do not wish to receive email communications about the Website or our newsletters, please use the "UNSUBSCRIBE" link at the bottom of our email.

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2020

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